

# Guide to the *Goldeye and Funnyfin* Publishing Story

This guide has four sections:

- Section 1 (*The Slides*, on page 1) provides information and possible questions to ask regarding each slide.
- Section 2 (*To Make a Group Book*, on page 3) provides easy instructions for a making a handmade book.
- Section 3 (*Glossary*, on page 4) provides simple explanations of publishing terms.
- Section 4 (*Goldeye and Funnyfin Details*, on page 4) provides information about the different aspects of *Goldeye and Funnyfin*, ranging from its author and illustrator to the kind of paper used.

## Section 1: *The Slides*

### *slide 1*

- *Goldeye and Funnyfin: A Publishing Story*

### *slide 2*

- Once upon a time there was a little girl named Fannie who had a wonderful imagination.
- The photo is of Fannie, around age 5, on the south Saskatchewan farm where she grew up.
- Why is imagination a good thing for a writer?
- What kinds of things do you like to imagine?

### *slide 3*

- Fannie grew up and had three children.
- Before Fannie married her husband Irwin she worked as a journalist. She continued to write after she had children.
- Fannie's children were Meldon, Sharon and Barbara.
- Do you have brothers or sisters? What are their names?

### *slide 4*

- Fannie loved to tell her children stories about two fish called *Goldeye* and *Funnyfin*.
- The illustration is of *Goldeye* and *Funnyfin* with their friends the *Magnificent Fish*, *Willa the Whale* and *Octavia the Octopus*.
- Does anyone tell you stories? Who?
- Do you like to make up stories to tell people?
- What kinds of stories?

### *slide 5*

- When Fannie's children left home, Fannie typed up some of her *Goldeye* and *Funnyfin* stories.
- Why do you think Fannie made changes to the words in her stories?

- Do you make changes to your stories? What kinds?

*slide 6*

- Many years later a publisher called Wild Sage Press decided to publish Fannie's Goldeye and Funnyfin stories.
- Do you know the names of other publishers?
- For example, Dr. Seuss's *The Cat in the Hat* was published by a publisher called Random House, and Robert Munsch's *The Paperbag Princess* was first published by Annick Press.

*slide 7*

- The publisher had to make many decisions.
- For example: Colour or black and white?

*slide 8*

- Another example: A few copies or many?
- Sometimes people make books by hand; they may make only one or two. Sometimes publishers make thousands and thousands of books.
- What other kinds of decisions do publishers have to make?
- More examples are: Should the book be hard or soft cover? What kind of paper? What price?

*slide 9*

- Which kind of font do you prefer:
  - the serif Georgia font, which has "tails" on the ends of the letters?
  - or the sans-serif Calibri font, with no tails?
- What kind of font would you like to create?

*slide 10*

- The publisher asked an artist, Fannie's daughter Sharon, to paint colour illustrations for the stories.
- Do you like to paint or draw?
- What kinds of things?

*slide 11*

- Sharon's favourite illustration is of Willa the Whale.
- She painted it with water colours.
- What other kinds of paints do artists use?

*slide 12*

- The publisher found an editor and designer named Heather to help make the book.

*slide 13*

- Heather edited the stories to make sure the writing is as good as it can be.

*slide 14*

- To design the book, Heather first made the cover by adding the title and names of the author and illustrator to Sharon's painting.

*slide 15*

- Heather also figured out how to fit the words and illustrations together inside the book.

*slide 16*

- The publisher found a printer, Imprimerie Gauvin, to print and bind 500 copies of *Goldeye and Funnyfin*.

*slide 17*

- The publisher asked a publicist called Brigid to help market the book by telling everyone about *Goldeye and Funnyfin*.

*slide 18*

- The publisher began to sell *Goldeye and Funnyfin* at book events, in stores and on the internet.

*slide 19*

- Many children are now enjoying stories about *Goldeye and Funnyfin*.

## **Section 2: To Make a Group Book**

There are many different ways to make a book. Some are printed and stitched by machine. Some are printed by hand and stitched together with needle and thread. Covers can be made of paper, leather or material. Cover possibilities include embroidery, inked stamps, collages, plasticine and paint.

Here is one way to make a simple book that doesn't take too long.

- Each person writes on a piece of paper one sentence about something they love to do. For example *Goldeye and Funnyfin* love playing with their friends.
- Each person illustrates their sentence with paints, pencils, pens, or anything else that's available.
- The group decides what to call the book.
- To make the cover, one person prints the book's title on a piece of paper and everyone else in the group adds a small drawing or design to the page.
- Photocopy all the pages (sentences, illustrations and cover) and then staple them together. Or use thread, ribbon or glue to bind the pages together.

### **Section 3: Glossary**

- Binding: Putting pages together so they won't fall apart (using thread, glue, staples, or plastic or metal coil).
- Designer: Helps choose the font, puts the image and text on the cover, fits the text and illustrations together on the inside pages.
- Editor: Makes suggestions to improve the writing.
- Fonts: The style of the letters, numbers and punctuation.
- ISBN: A number unique to each book to help libraries and others identify it.
- Publicist: Lets people know about the book.
- Publisher: Looks after all the details of putting a book together, including choosing the book, the editor, the designer, the printer, and the publicist. The publisher finds the money to publish and promote the book, and sells the book to try to cover the costs.

### **Section 4: *Goldeye and Funnyfin* Details**

- Author: Fannie Kahan
- Illustrator: Sharon Kahan
- Editor and Designer: Heather Nickel (Your Nickel's Worth Publishing)
- Printer: Imprimerie Gauvin
- Publicist: Brigid McNutt
- Publisher: Wild Sage Press
- ISBN: 978-0-9881229-4-9
- Year of Publication: 2013
- Fonts: Bookman (text) and Pupcat (titles)
- Cover and binding: soft cover, perfect bound
- Paper: Blue Springhill Opaque 60 lbs. (endsheets) and HannoArt Silk 100 lbs. (interior)
- Cost: \$25 (discounts for multiple purchasers and to sellers)

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